

LENOVO YOGA TABLET

The game-changing Yoga Tablet features three unique modes, giving consumers a better way to use a tablet. With hold, tilt and stand modes, the tablet adapts to the way people use it instead of forcing people to adapt to the technology. Additionally the Yoga Tablet has an amazing up to 18 hours of battery life to truly fit users' ultra mobile lifestyles. The Lenovo Yoga Tablet is available now at EMAX, Jumbo Electronics, Sharaf DG, Carrefour, Lulu, Geant, Hyperpanda, E-City, Techlink and other retailers; starting price is AED 1299 for 8" model and AED 1599 for 10" model.



EDITOR'S
PIC

SOUND ADVICE

The best equipment for audiophiles

SONY SBH20

HD Voice and enhanced music playback

An easy-to-use headset, the Sony SBH20 has straightforward call keys and music controls. You can enjoy the rich bass and dynamic sound of this impressive headset, give the person you are calling an in-the-room experience with HD Voice, and the Bluetooth wireless technology lets you move freely and enjoy all the audio in your smartphone.

This power-packed, compact companion is also NFC enabled, which means it is easier than connecting a cable. NFC is pure magic. All it takes is one touch to pair your NFC smartphone with your Sony SBH20 wireless headset.



BOSE SOUNDLINK MINI

Custom designed transducers pack a punch

At 680 grams, the SoundLink Mini speaker weighs no more than the average tablet. It measures just 4.1 cms H x 18cms W x 5.8 cms D – 30% the size and 30% the weight of the original SoundLink Mobile speaker. With its anodized aluminum housing, it resists scratches and fingerprints, and is strong and durable enough for the rigors of everyday use. Two new passive radiators feature a patented surround to reproduce the lowest low notes, driven by new custom-designed transducers that can move twice the air as conventional same-size transducers and deliver clear mid- and high-frequencies.



SOLEMATE MINI

Big sound from a small portable unit

Smaller than a soda can, the Jabra Solemate Mini delivers big sound in an ultra-portable sized unit. The secret lies in two powerful, front-facing speakers in an acoustically-designed enclosure, providing optimal performance with super bass response. The sneaker-style speaker is durable enough to handle the scrapes and bumps of regular use with all round rubber protection and resistance to sweat, dust and splashes, with a battery life of up to 8 hours. It boasts easy pairing – using Bluetooth or NFC and can be wirelessly controlled from across the room.



BOSE QUIETCOMFORT

The first in-ear noise cancelling headphones from Bose

The new QuietComfort 20 headphones are the first in-ear noise cancelling headphones from Bose. They deliver a stunning breakthrough in noise reduction, audio performance and comfort, and offer two ways to listen – one to shut out the world, and one to keep you connected. They fit in your pocket, weigh just 1.5 ounces, and rival the performance of much larger headphones. Bose engineers first placed two tiny microphones in each earbud; one senses the sound approaching, the other measures the sound inside. The measurements are then sent to a digital electronic chip located in the control module found on the headphone cord, which calculates an equal and opposite noise cancellation signal within a fraction of a millisecond.

SONY WH505

Take your music on the go wirelessly

In the park, on the streets or skateboarding with your mates, you can now play your music, your way. The new Walkman WH Series brings you the best of Sony – speakers, headphones, and digital music player – in one innovative, wire-free design.

Move to the music without the tangle of cables. Create your own personal surround sound with a touch of the built-in speakers. Or, simply chill out to the pure sound of high performance headphones.

Should you wish to switch the beat or listen outdoors and still hear the sounds around you, simply hang your 3-in-1 Walkman around your neck and activate the surround sound speakers at a touch. Pump out a truly immersive, loud listening experience created by a combination of Sony's proprietary xLOUD and VPT for Speakers technologies.



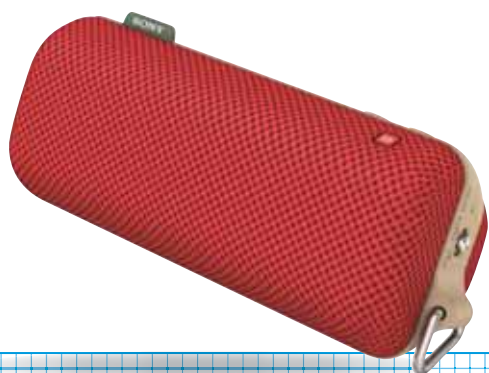
SONY SRS-BTS50

NFC makes connect or disconnect a breeze

This ultra-portable Bluetooth speaker featuring Near Field Communication (NFC) technology is designed to stream powerful, dynamic sound experiences from compatible smartphones, tablets and computers on the go.

With Sony's One-Touch Listening, the speakers use NFC technology to easily pair and connect any NFC-enabled smartphone or tablet with a simple touch to eliminate the complex pairing process. Once paired, NFC makes connect or disconnect a breeze.

The new speaker can also stream music wirelessly from iPhones and iPads as well as Android smartphones and tablets that are not NFC equipped, via the traditional Bluetooth pairing method.



CREATIVE EVO ZXR

Processor enhances poor quality and compressed audio

The Sound Blaster EVO ZxR from Creative are the world's first wireless headsets that utilise a built-in multi-core Sound Blaster SB-Axx1 processor for enhancement and customisation of audio quality for playback of music, movies and games and for voice communications.

The audio-enhancing capabilities of the Sound Blaster EVO ZxR fill a dire need in an age where mobile device users tolerate the sound quality from compressed sources of audio played on smart devices – such as MP3 files, YouTube and other video sharing sources, streamed music or mobile games – as a primary source of entertainment on-the-go.



TECH ON THE GO

When you need to take your digital life mobile

ACER C720P

First Chrome device to be touch enabled

The Acer C720P is the company's first touch enabled Chrome device. It comes with a vibrant 11.6-inch ComfyView HD display that has a 1366x768 resolution to keep websites, images and video crisp and clear. The multi-touch display allows customers to use gestures such as swipe, tap and pinch to zoom to interact in a natural way with the Chromebook.

Like the rest of the new C720 line, the new C720P touchscreen model is powered by an Intel Celeron 2955U processor based on the Intel Haswell micro-architecture, so it delivers fast performance and excellent multi-tasking.



ASUSTOR AS-606T

High capacity NAS with Military encryption

As a high capacity NAS server designed for small to medium sized businesses, the AS-606T offers meticulously crafted data protection and backup features to provide comprehensive protection for your company's digital assets. It is outfitted with SuperSpeed USB 3.0 and SATA III ports and support for Windows Active Directory Military grade AES 256-bit encryption for individual shared folders. It also supports RAID 0, 1, 5, 6, 10 and hard drive hot swapping.



WD MY CLOUD

Your own personal cloud without the fees

WD's My Cloud is a complete solution for users to organise, centralise and secure digital content from all of their computers and mobile devices and access those files from any device, from anywhere in the world. By simply connecting a My Cloud personal cloud drive to the Internet, consumers get the anywhere, any-device access they can get from the public cloud, without having to pay monthly fees or giving up control of their personal data.





LG G PAD

The first full HD display on 8-inch tablet

The LG G Pad 8.3 boasts the first Full HD display on an 8-inch class tablet, a unique user- experience and wide range of connectivity features. Despite its large display, the LG G Pad 8.3 features a slim and sleek form factor that is comfortable enough to hold in one hand. While maintaining its portability, the LG G Pad 8.3 squeezes in a powerful 4600mAh battery for long-lasting usage but is still as light as a newspaper at just 338g.

TOSHIBA SATELLITE W30T

A hybrid made for students and professionals alike

The Satellite W30t is a Tablet-laptop hybrid made for consumers, students and professionals alike. With its simple attach and detach latch, the 13.3-inch Satellite W30t can easily shift between Tablet and laptop mode, offering users versatility and portability.



GALAXY NOTE 10.1

WQXGA Super clear LCD display

The GALAXY Note 10.1 (2014 Edition) is equipped with WQXGA Super clear LCD (2560x1600) resolution in a stunning 10-inch display, 1.9 GHZ Octa Core processor (for 3G / WiFi only version) and 3GB RAM. The large, bright and crystal clear screen delivers four times the pixel density of the original GALAXY Note 10.1, providing a premium content viewing experience. The device's screen size also enables enhanced multitasking. With Multi Window, users will be able to run separate instances of the same application, and use an enhanced S Pen to drag and drop content from one window to another. Pen Window enables users to simply draw a window of any size on the screen, and instantly access unique in-application features such as YouTube or calculator.



CUTTING EDGE

The tech of tomorrow tested today

GALAXY NOTE 3

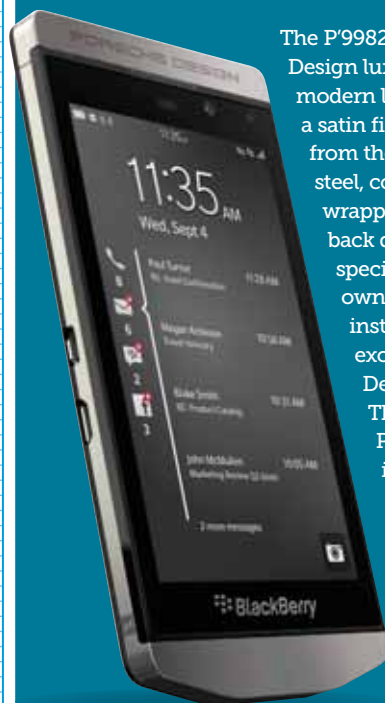
Full HD Super AMOLED display

With a smaller footprint and lighter chassis, yet housing a generous 5.7" Full HD Super AMOLED display, the GALAXY Note 3 provides a stunning viewing experience. It is powered by a 2.3 GHz Quad-Core processor, 3GB of RAM, 3,200 mAh battery and runs on Google's Android 4.3 Jelly Bean OS. The new S Note presents you with a comprehensive solution that enables you to easily write, organise, edit and share notes with a simpler, cleaner user interface. The new S Note also lets you sync anywhere with Evernote or a Samsung account. The GALAXY Note 3 also features a textured back cover and delicate stitching that delivers a premium look and feel.



PORSCHE P'9982

The elite, new, all-touch Porsche Design Smartphone



The P'9982, which extends the Porsche Design luxury brand's range of modern luxury smartphones, features a satin finished frame forged from the finest quality stainless steel, complemented by a hand-wrapped genuine Italian leather back door. Distinguishable by its special series of PIN numbers, owners of the P'9982 will be instantly recognisable in the exclusive world of Porsche Design smartphone owners. The smartphone carries Porsche Design's luxurious, iconic styling uniquely through the BlackBerry 10 experience to give you an exquisite handset purposely built to excel at mobile communications, messaging and productivity.

LENOVO VIBE X

Highest megapixel front facing camera to date

With a polycarbonate body the Lenovo Vibe X smartphone is slim and featherweight, measuring just 6.9mm, as thin as a pencil, and weighing just 121 grams. The front-facing camera offers one of the highest megapixels in the market today, at five megapixel (MP), and together with a wide-angle 84 degree lens, effortlessly captures highquality self-portraits. Users can also use pinch-to-zoom gestures easily and effectively to adjust their shots. It also includes a built-in software editor to help enhance facial features. The 13MP auto-focus rear-facing camera comes enhanced with a back-illuminated sensor for sharper images and also has an LED flash.





PHILIPS TOUCH

Uniting touch control and desktop performance

The 23-inch Philips 231C5 SmoothTouch display unites touch-gesture flexibility with desktop-grade performance – a combination that resonates clearly with the way people now work and play. This innovative display with 10-point capacitive touch provides a natural fluid response to gestures, and also features webcam and microphone to keep users connected with the people that matter in their lives, and the wide viewing angle of IPS LED delivers vivid display clarity from any perspective.

AOC Q2770PQU

Stunning 27-inch Super PLS monitor boasts 2560 x 1440 pixels

With a WQHD resolution of 2560 x 1440 pixels, this sophisticated LED-backlit screen from AOC's Professional Line boasts stunningly sharp images for demanding home users and professionals. The high-luminosity q2770Pqu comes with a wide array of connectors, full ergonomic flexibility and a number of additional benefits to provide the ultimate in LCD user experience.



BRAVIA X85

TRILUMINOS Display allows for more depth

The new BRAVIA X85 series of 4K TVs feature the same display technologies found in the X90 series, resulting in outstanding picture quality with ultra-fine 4K detail and rich colours—the exception being the X85 series adoption of Active 3D technology. Its 4K X-Reality Pro picture engine ensures that all content, regardless of its source, is optimised for ultra-high definition viewing. Using a special 4K database and processing algorithm, the BRAVIA X85 is able to upscale 2K content to near native 4K resolution, while reducing visual noise and correcting image shapes. The 4K LED TV X85 series, as well as the 65-inch and 55-inch X90 series will gain the ability to support HDMI Specification Version 2.0 to accommodate 4K/60p content via an internet firmware upgrade from the end of 2013. The TRILUMINOS Display allows for more stunning, more vivid, true-to-life reproduction of colour on screen and creates a heightened sense of depth.

